

KnowBe4

# EMAIL PHISHING RED FLAGS



Email domain is strange or suspicious

Prompts you to complete request or gain something of value

Tells you to click a link or open an attachment

Email Preview - [Your friend sent you a deal so good, it's SCARY!](#)

From: [hallowstores@halloweenstore.com](mailto:hallowstores@halloweenstore.com)  
Reply-to: hallowstores@halloweenstore.com  
Subject: [Your friend sent you a deal so good, it's SCARY!](#)

**HALLOWEEN STORE**

Your friend shared a deal with you. [Halloween Stores is offering you 50% off your purchase to make sure have the best costume on the block. Click below to get your in-store coupon.](#)

**50% OFF HALLO-DEAL PROMOTION (in-store coupon)**  
Check out our Store Locator [here](#).

Don't have a Store nearby? Get the same deal for your online purchase by following this link:  
[Halloween Online Store Hallo-Deal Promotion](#)

Only one per registered email address allowed. Coupon expires 10/31/18. You received this message because you are subscribed to our email address. If you'd rather not receive promotions like this in the future, click [here](#).

REPLY

Do you normally receive this kind of email at work?

Hover over the link. Link does not take you to the site the email content says it will