Workforce Awareness Training

Phishing Attacks

Awareness is the First Step

Your team must be an active part of your cybersecurity strategy.

The Big Phish

An industry survey of **1,300 IT executives** identified phishing attacks as their biggest current cybersecurity threat.

Small Business Beware

43% of cyber-attacks are aimed at small businesses.

Inside Job

62% of professionals said they believe the largest insider threat comes from well-meaning but negligent end users.
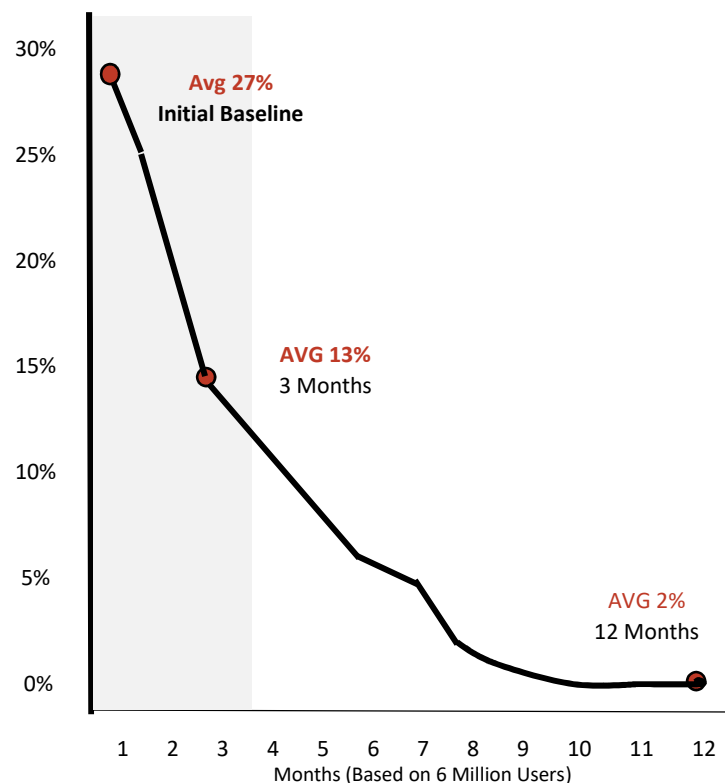
SPAMalot

91% of successful cyber-attacks begin with a spear phishing email

Impact

The Global Cost of a Data Breach Is Up in 2018 "In this year's study, the average cost of a data breach per compromised record was $148, and it took organizations 196 days, on average, to detect a breach."

Your staff is your biggest security risk. Protect your systems and data by training your staff.

Without consistent training, roughly 27% of a company's employees are likely to click on any given phishing email. **Consistent training and awareness can lower that risk to less than 5%.**

Chart: Months (Based on 6 Million Users) — y-axis 0% to 30%

- Avg 27% Initial Baseline
- AVG 13% 3 Months
- AVG 2% 12 Months

Sources:

1 https://www.techrepublic.com/article/why-91-of-it-and-security-pros-fear-insider-threats/
2 https://www.cyberark.com/resource/cyberark-global-advanced-threat-landscape-report-2018/
3 https://smallbiztrends.com/2016/04/cyber-attacks-target-small-business.html
4 https://blog.knowbe4.com/bid/252429/91-of-cyberattacks-begin-with-spear-phishing-email

Remove the guesswork | Implement *BEST PRACTICES* with ease and certainty!

For details, send an email to info@mainstream-tech.com

MAINSTREAM TECHNOLOGIES

1.800.550.2052
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Lower your company's risk of falling victim to a phishing attack.

The ultimate result of security training is an employee who is both aware of the danger posed by malware and actively able to avoid such cyberthreats.

The most effective means of instilling good cybersecurity habits is through a combination of education and training.

Our Workforce Education program provides each of your employees with a baseline knowledge of today's malware threats, and builds on that through formalized training sessions and testing emails.

Mainstream Technologies manages the entire process, and provide status updates and testing insights via your company's customized online portal.

Employee Security Training
- On-Boarding training for all new employees
- Bimonthly training to keep all users current on best practices
- Point-of-failure training auto-enrollment

On-Boarding
- Provision customized account and portal
- Synchronized active users
- Initial training campaign for current employees
- Training on accessing and using portal

Compliance
- Department specific campaigns
- Additional training campaigns
- USB Drive testing
- Custom email templates

Continuous Phishing Campaigns
- Keeps email security front of mind for users
- Random message delivery
- Over 2,000 templates available

Reporting & Dashboards
- Track security trends – See the improvement
- View status of training campaigns
- Reporting at company and user levels

Sample Report

Phishing

Phishing Security Tests – Last 6 Months

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