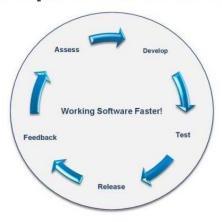# Custom Software Solutions
There is a better way!

If you have the challenge of delivering software solutions to your stakeholders, would you like to be able to:

- Align business and technology goals through collaboration?
- Reduce wasted effort?
- Get software into production faster?
- Increase the chance of success?
- Enhance on the go?
- Improve employee satisfaction?

The Rapid Feedback Cycle

The faster you release software the faster you can respond to user feedback.

Organizations that create rapid application delivery-driven feedback loops can deliver the promise more effectively

Benefits	Results
Increase speed to market	Results in better solutions delivered faster
Reduce the cost of rework	Reduces effort spent on building the wrong solution
Higher customer satisfaction	Leads to less complex products that better meet needs
Higher employee satisfaction	On work delivered, plus better responsive results, produces higher satisfaction
More stable releases	Enables smaller, less risky releases that result in fewer incidences

Deliver software to those who need it most...
FASTER!

Kurt Bittner. "The Software-Powered Business." October 20, 2014 Forrester Research Inc.

"Software is an investment, not a cost."

- Faster delivery actually reduces organizational risk and improves accountability

- Faster application deliver does not mean cutting corners and accepting lower quality.

- The reality is that the scope and complexity of more frequent releases and automating more build, test, and deployment tasks actually improves control, making it less risky.

- Software-powered organizations view experimentation as a strength not a weakness.

- They replace functional focus with customer outcome focus.

For more information about how Mainstream can help you meet the challenge, give us a call @ 501.801.6700 or send us an email to **info@mainstream-tech.com**.

Perceived and Actual Results of Faster Application Delivery

Perceived Risk	Actual Results
Lower quality	• Faster feedback improves quality by addressing problems earlier. • Continuous delivery techniques increase depth and breadth of testing through automation
Greater release instability	Smaller, more frequent releases are less complex and easier to roll back.
More rework, higher cost	Earlier feedback reduces overall rework and reduces time and effort spent building the wrong solution
Sending confusing signals to customers	• Smaller, more frequent changes are easier to adopt than large infrequent changes. • Customers see results of feedback sooner, increasing confidence.

MAINSTREAM TECHNOLOGIES

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